

FA1 Assessment Rubric – Design Challenge Exam

Devising	Marks
<ul style="list-style-type: none"> • multiple ideas perceptively devised from different points of view — with each idea incorporating unique , credible and detailed attributes — using divergent thinking strategies in response to a HCD problem in the develop phase. 	4 - 5
<ul style="list-style-type: none"> • ideas appropriately devised — with each idea incorporating credible and detailed attributes — using a divergent thinking strategy in response to a HCD problem in the develop phase. 	2 - 3
<ul style="list-style-type: none"> • ideas disjointedly devised in response to aspects of the HCD problem. 	1
<ul style="list-style-type: none"> • does not satisfy any of the descriptors above. 	0
Synthesising and evaluating	Marks
<ul style="list-style-type: none"> • coherent and logical synthesis by combining attributes of multiple ideas and HCD information to propose an innovative HCD concept in the develop phase • critical evaluation of the strengths, limitations and implications of ideas against design criteria to make discerning refinements that improve ideas. 	4 - 5
<ul style="list-style-type: none"> • simple synthesis of ideas and aspects of HCD information to propose a HCD concept in the develop phase • feasible evaluation of the strengths, limitations and implications of ideas against some design criteria to make adequate refinements to ideas. 	2 - 3
<ul style="list-style-type: none"> • unclear combination of ideas • identification of a change to ideas. 	1
<ul style="list-style-type: none"> • does not satisfy any of the descriptors above. 	0
Representing and communicating	Marks
<ul style="list-style-type: none"> • sophisticated representation of ideas and a design concept using fluent sequences of ideation and/or schematic sketching to progress understanding in the develop phase. 	4 - 5
<ul style="list-style-type: none"> • appropriate representation of ideas and a design concept using ideation and/or schematic sketching in the develop phase to progress understanding of ideas. 	2 - 3
<ul style="list-style-type: none"> • cursory representation of ideas and a design concept using unclear ideation and/or schematic sketching in the develop phase. 	1
<ul style="list-style-type: none"> • does not satisfy any of the descriptors above. 	0